

Partnering on New Project Creation



Brainport Development

<https://brainporteindhoven.com/en/discover/brainport-development>

Brainport Development develops the regional economic strategy, builds and realizes projects, offers business advice and promotes Brainport Eindhoven at home and abroad. Partnering with local and international companies to execute funded projects is a core activity of our organization. In this service offering of 3DOP, Brainport and other partners will connect applicants to funded project opportunities.

We support your company through:

- **Connection to Project Opportunities:** Through our international networks, we will connect applicants to strong project calls and coach them through the application process.
- **Building Consortia:** We will help you form core groups or consortia composed who share a common vision, ambition, and a clear roadmap. Leveraging our various networks and technical ecosystems, we will advocate for you organization's strengths and value-add as a partner in new project calls.
- **Project Creation and Application:** We will help you collaboratively develop the plan, strengthen the consortium, and build future value chains around a specific topic, application, or use case. Ultimately, we will ensure you have the highest quality pitch for these funded project opportunities, and the greatest chance of success.

Examples of how we will do this are:

- Matchmaking via the Vanguard Initiative (VI) Gateway online platform and via co-creative events with regional ecosystems of the Innovation Hub partners
- Workshops or consultancy for new project creation (define vision, ambition, roadmap, value chain, business case, workplan, ...)
- Advocacy and connection at international conferences to market project ideas, find strong partnerships, and eventually to facilitate dissemination of the success of your project.